When applying for JDS and preparing a research plan, you are advised to understand the **Sub-Program (SP)**, **background of the Component (CP)**, and **expected research areas** under the CP.

Sub-Program (SP) (Target priority area)	**1.** Transformation and Development of Industries
Component (CP) (**Development issue** in SP)	**1-3. Private Sector Development**

CP background

Cambodia's labor-intensive industries, which have long driven Cambodia's economic growth, have recently faced increasingly severe competition. To achieve further economic growth, it is necessary to promote diversification and advancement of industries, as well as a shift towards skill-based industries.

To achieve sustainable economic growth in Cambodia, which has a relatively small population, it is essential to maximize the use of both public and private funds. Policies and systems need to be established to enhance competitiveness and attractiveness as an investment destination while capturing external demand. Additionally, to foster domestic vitality that drives industrial promotion, it is necessary to focus on advanced human resource development, the promotion of SMEs and startups, and the creation of innovation.

Under these circumstances, it is necessary to foster human resources, those who can design development plans and policies, or who can properly examine and manage the plan and progress, draw up and carry out the operational and maintenance plans in order for development of private sector. In Cambodia, improving administrative capacity and establishing effective systems in the relevant field are key challenges, and the development of civil servants as the core administrative officials through the JDS project is expected.

Expected research areas

Investment / Trade Promotion, Industrial Promotion, Tariff and Tax Policy, SME / Entrepreneur Development